Why you should join the **FUTURE LEADERS FORUM!**

Our shows are where the global meetings and events industry gathers.

The IMEX-MPI-MCI Future Leaders Forum program is designed to encourage the best and the brightest students to develop successful events industry careers. Here's why you should attend a Forum.

Here the IMEX-MPI-MCI Future Leaders Forum?

- A free program for students who want to enter the events industry
- It combines industry-expert-led education, networking and firsthand experience of the leading global trade shows

⊖ Who's it for?

• The program is open to finalyear students on hospitality, tourism and event management courses

When and where are the Forums?

- As well as Forums at <u>IMEX</u> <u>Frankfurt</u> (May) and <u>IMEX America</u> (October) we also hold them at:
- <u>COCAL</u>
- <u>Conventa</u>
- <u>EMEC</u>
- Federcongressi
- IT&CM China
- IT&CMA Thailand
- Meetings Africa
- Meetings Week Poland
- <u>WEC</u>
- World Meetings Forum

Future Leaders Forum

FREE TO ATTEND

95% OF STUDENTS HAVE SAID THEY'RE MORE LIKELY TO ENTER THE INDUSTRY AFTER ATTENDING



\bigcirc Why should you attend?

- To benefit from high-quality education and real-world insights from industry experts
- To develop events industry
- To explore career opportunities
- To network with fellow students
- To expand your knowledge of the global meetings and events industry
- To gain first-hand experience of the leading meetings and events industry trade shows
- To meet exhibitors from around the world
- 95% of students have said they're more likely to enter the industry after attending

\bigcirc What does it cost?

- Attending IMEX and the IMEX-MPI-MCI Future Leaders Forum is free
- You'll just need to cover your hotel, travel and any additional costs
- As a Future Leader, you'll be able to book discounted hotel rooms, and we provide refreshments during you're the Forum

ANY QUESTIONS? Email: hannah.lee@imexevents.com Call: +44 (0) 1273 227311